

Product Catalogue Utnarm 2020



An event by:



**Uppsala Union of
Engineering and
Science Students**

WELCOME TO UTNARM 2020



Viktor Hansen
Group Leader – Corporate Relations

Glad you are joining us for Utnarm 2020 fair! Our students are looking forward to seeing you on November 5th. To make sure that you haven't missed any of our opportunities to meet our students and brand your company we have put together a product catalogue. Please take a look at our event, sponsor and exposure opportunities for Utnarm 2020.

Utnarm takes every precaution for enhancing protection of individuals and communities and preventing spread of COVID-19. All Utnarm's events will be implemented within the Swedish public health authority's recommendations and guidelines. Thank you for respecting and understanding these circumstances.

For questions, contact corporate@utnarm.se

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VIRTUAL FAIR

Basic Package

Create your own virtual booth with your branding material and chat from your office with the 10 000 students we represent. Our online platform provides opportunities to market current positions and projects.

12 000 SEK

Performance Report

What you cannot measure you cannot manage - make sure that you get insights into your return-on-investment.

3000 SEK



VIRTUAL FAIR SERVICES

Exposure Packages

Pop-up messages

Ensure the attention of the right segment of users. Tailor your content, including text, imagery and URL.

10 000 SEK

Prime placement

Enhanced clickable logo at event landing page and lobby to steer students to your booth.

8 000 SEK

Sendout

Create exposure about your company. Include marketing material in emails to registered students!

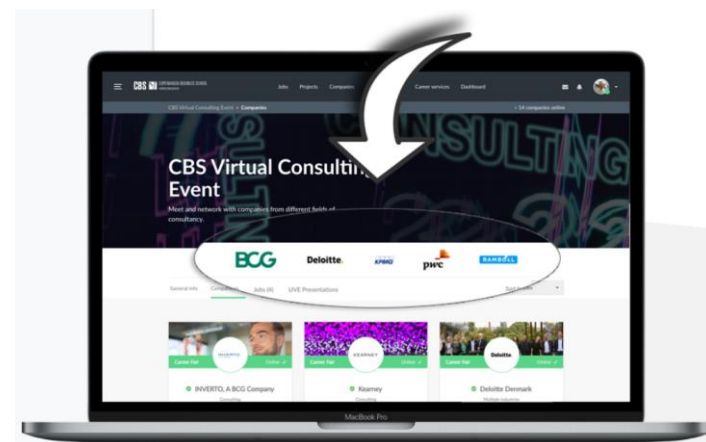
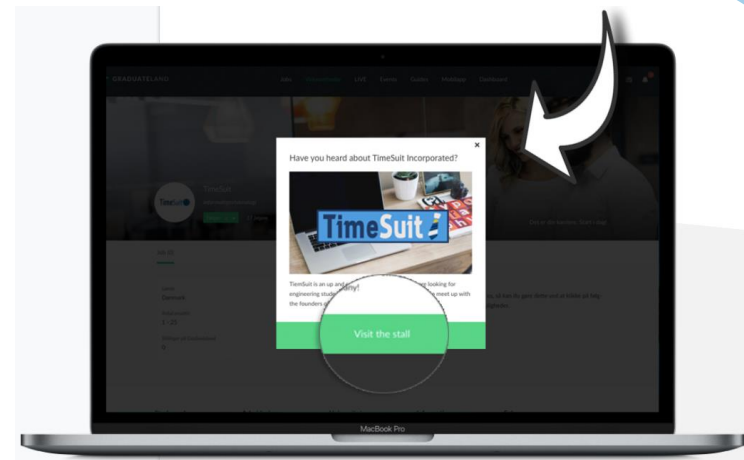
8 000 SEK

Webinar

Host a live webinar during the fair

5 000 SEK per 10 min

7 000 SEK per 10 min (11:00-13:00)



EVENTS

Breakfast Event

Offer the students breakfast while you host a presentation! This event is suitable for smaller groups of students.

15 000 SEK (09:15 - 10:00)

Lunch Event

Want the attention of a larger group of students? Lunch lectures always attract a lot of visitors! This is the perfect opportunity to have the students focus on your presentation.

15 000 SEK (12:15 - 13:00)

Evening Event / Afterwork

Host an evening event in one of the universities facilities or use the student unions pub! This event is perfect if you want a smaller group of students for a longer period of time.

17 000 SEK (17:15 - 22:00)

The events are available physically or virtually.



CONTACT TALKS

Contact talks give you the chance to get to know ambitious and hard-working students in one-on-one meetings. Each meeting is approximately 30 minutes long and are all done on the fair day. You will get to select the most suitable candidates among all profiles during the fair. Maybe you will find a future co-worker?

Virtual Meetings

4 000 SEK

7 000 SEK (extra marketing*)

* Draw more students to your Contact Talks by creating a marketing lottery for the students signing up to your booth!



THESIS MAGAZINE

Sometimes you just need something good to read, why not the master thesis magazine?

This year we will release a brand-new magazine where students can find guidance regarding their bachelor or master thesis. Join us for a fun interview where you present your company and the possibilities for a future there. The magazine will be filled with lots of tips & tricks and will be released, printed and distributed around campus and uploaded online! Is there something else you want to add in our magazine? Contact our event managers and they will handle your request!

3 000 SEK

RESEARCH DAY

Making Utnarm multifaceted, we celebrate the contributions of professors and experts in the field of research by organizing the Research Day on the 4th of November. We cordially invite companies and experts who wish to discuss and share their research with young minds. The day comprises Panel discussions, Workshops and Talk Shows which are led by invited guest speakers from different research backgrounds. There are many formats in which the event can be held. Be it a panel discussion on a wide range of topics like “Women in Engineering” or “Evolution and us” or a workshop to provide hands-on experience on your company tool, the possibilities are endless. Get in touch to explore more!

Physical or virtual

2 000 SEK

SPONSOR OPPORTUNITIES



Goodiebag

Do you want your company to be visible for our students? Maybe your company holds any cool merchandise or other marketing materials that you want our students to take part of? If so, then send it to our goodiebag.



Profile product

If you are even more interested can we together create a profile product with your company's logo together with ours! Our students will proudly wear your company name.



Other ideas

Do you have other sponsor ideas? Contact us and we can make this happened.

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